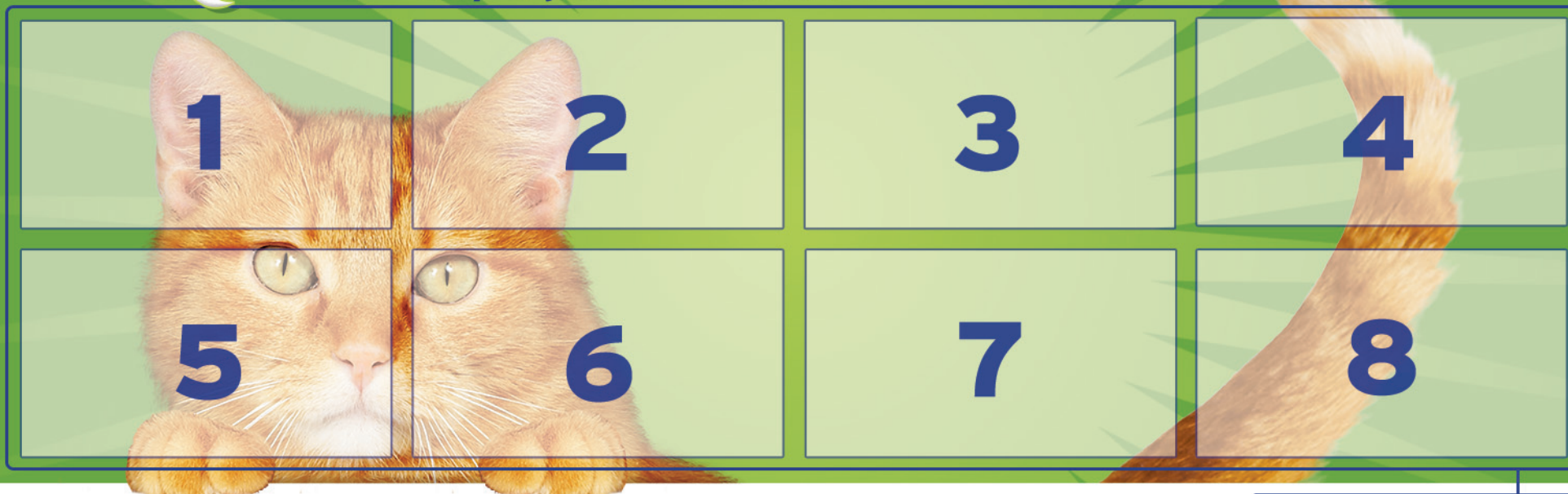


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2. Attach the Proof of Purchase/UPC to your Pride Points™ loyalty card.**
3. After eight purchases, the ninth one is on us!

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- Cat's Pride® Fresh & Light® Flushable Paper 10 lb. bag
- Cat's Pride® Fresh & Light® Quick Action 15 lb. jug, 21 lb. box, 28 lb. box
- Cat's Pride® Fresh & Light® Fragrance Free 15 lb. jug, 21 lb. box, 28 lb. box
- Cat's Pride® Fresh & Light® All Day Odor Control 12 lb. jug
- Cat's Pride® Fresh & Light® Recycled Paper 10 lb. bag

**No copies or reproductions of the UPCs will be accepted.

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ONE FREE!



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*Offer not valid with any other offers/coupons/discounts. Valid ONLY in U.S. where product is sold. Legal residents of any 1 of the 50 states of the U.S. or D.C. who are the age of majority or older ONLY. Qualifying purchases must be made between January 1, 2014, and December 31, 2014. Return loyalty card and 8 reward points as instructed below to obtain a coupon valued at up to \$12.00 on any one Cat's Pride® product. Qualifying products are listed below. Must be postmarked by December 31, 2014, and received by January 31, 2015. Each purchase of a qualifying product accounts for 1 reward point. Cut out the original package UPC code and affix it to loyalty card. Once 8 reward points are accumulated, return loyalty card with each original UPC code affixed thereto and your complete name, address and ZIP code. ONLY original UPC codes will be accepted. Submissions from organizations or groups will not be honored. Reward points are not redeemable for cash, transferable or assignable for any reason. Sponsor, at its sole discretion, reserves the right to cancel, limit or otherwise change, without obligation or notice to you, the lost, late, stolen, damaged, incomplete, incorrect, ineligible, illegible, duplicate, bulk, misdirected or postage-due mail or requests, which will be void. Fraudulent submissions may result in prosecution. Void where prohibited or taxed by law. Keep copies of all materials you submit. Once card is validated, customer will receive a coupon valued at up to \$12.00 that will be valid on any one Cat's Pride® product. Coupon will not be redeemable for cash, no cash will be refunded from coupon, and customer will be responsible for any taxes. One loyalty card submission per envelope (except where prohibited). Allow 6 to 8 weeks for fulfillment. Qualifying products to attain reward points: Cat's Pride® Scoopable Premium 14 lb. jug; Cat's Pride® Complete 20 lb. jug; Cat's Pride® Natural 20 lb. jug; Cat's Pride® Fresh & Light® Recycled Paper 10lb. bag; Cat's Pride® Fresh & Light® Flushable Paper 10 lb. bag; Cat's Pride® Fresh & Light® Fragrance-Free 15 lb. jug; Cat's Pride® Fresh & Light® Fragrance-Free 21 lb. box; Cat's Pride® Fresh & Light® Fragrance-Free 28 lb. box; Cat's Pride® Fresh & Light® Quick Action 15 lb. jug; Cat's Pride® Fresh & Light® Quick Action 21 lb. box; Cat's Pride® Fresh & Light® Quick Action 28 lb. box; Cat's Pride® Fresh & Light® All Day Odor Control 12 lb. jug. Offer sponsored by: Oil-Dri Corporation of America, 410 N. Michigan Ave., Suite 400, Chicago, IL 60611-4213.

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ROCK ISLAND, IL 61204-2047